BROADHEAD TECHNOLOGIES

DRDM Platform Overview

Digital Rights for Data Management

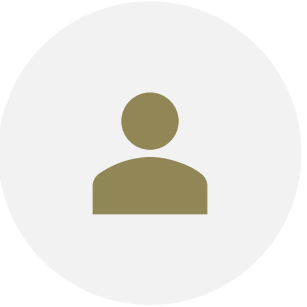
Supported By

CJC

DIGITAL CONTRACTS

AUTOMATED DECLARATIONS

INTELLIGENT DATA SALES



WORKFLOW ENHANCEMENT

What is the DRDM proposition?

Digital Contract Benefits?

DIGITAL CONTRACTS

- ***Automation & Efficiency*** – Eliminates manual paperwork with automated renewals and product and price changes.
- ***Compliance & Security*** – Immutable records with digital signature and audit trails.
- ***Real-Time Updates*** – Instant amendments, notifications, and live tracking of contract status.
- ***Cost Savings*** – Reduces manual administration costs and hard storage costs.
- ***Integration*** – Seamlessly connects with client onboarding checks with our Workflow and APIs.

What can automated Declarations achieve?

AUTOMATED DECLARATIONS

- ***Efficiency*** – Reduces manual effort with automated data collection.
- ***Accuracy*** – Pulls usage data from entitlement systems, minimising errors.
- ***Compliance*** – Ensures timely, verified declarations for audits. Automated reminders
- ***Cost Savings*** – Lowers administrative overhead and compliance costs.
- ***Integration*** – Connects with LSEG DACS, Bloomberg EMRS, and in-house entitlements.

How can DRDM help me drive Sales?

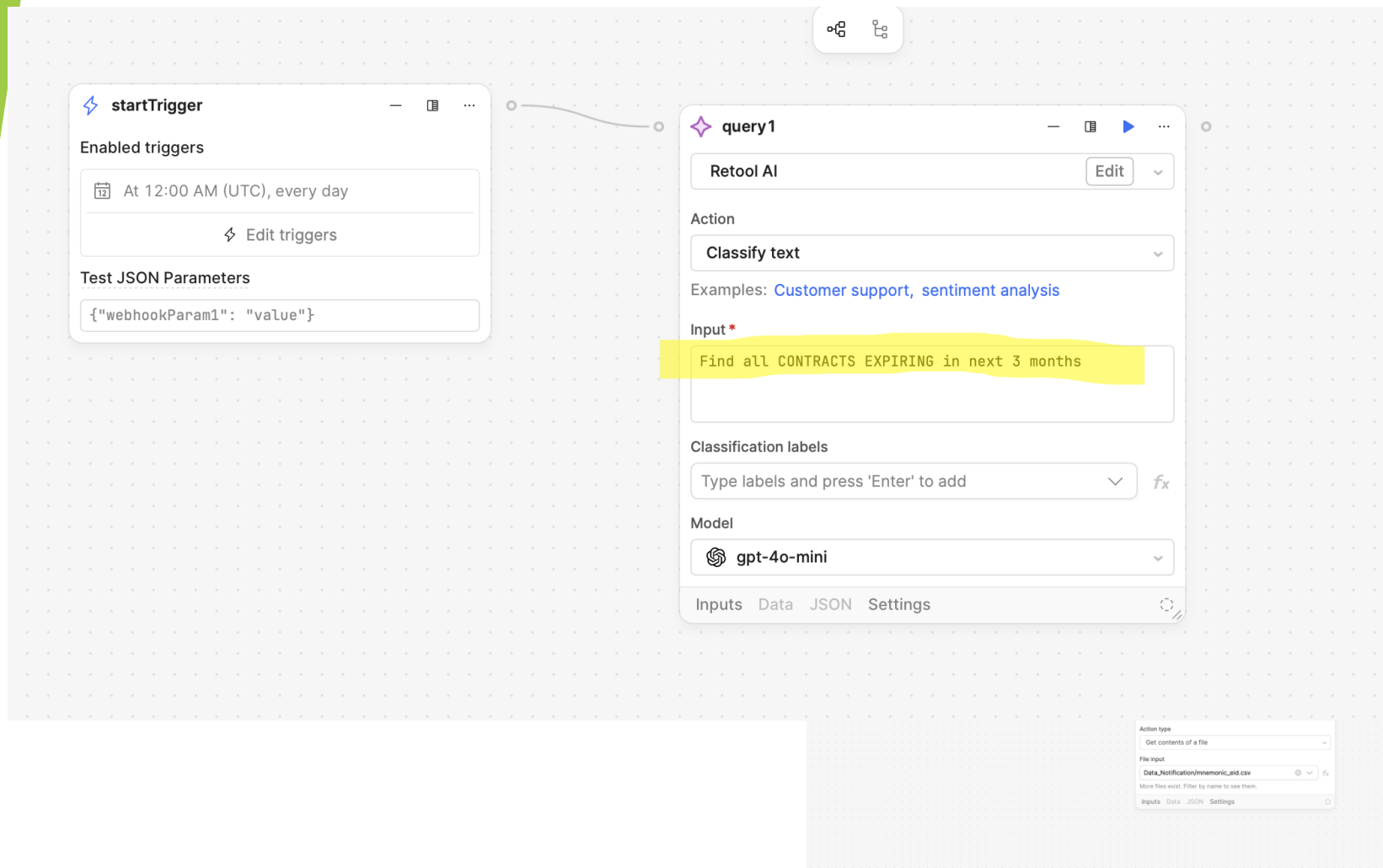
INTELLIGENT DATA SALES

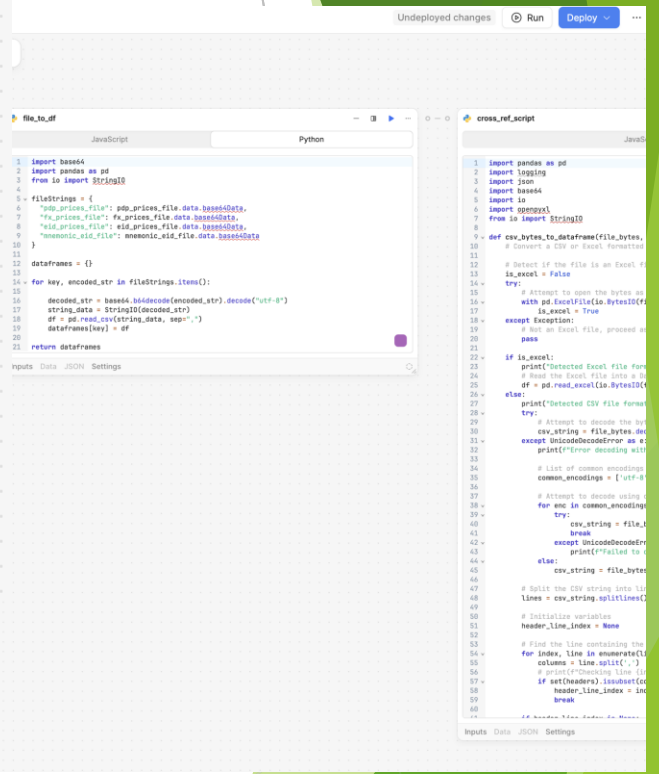
- ***Targeted Sales*** – Identifies over-utilised contracts for upselling.
- ***Revenue Growth*** – Maximise earnings by tracking redistribution.
- ***Market Insights*** – Analyses client usage trends with AI for product targeting.
- ***Automation*** – Streamlines offers and pricing updates.
- ***Integration*** – Works with CRM, entitlement, and reporting systems.
- ***Supermarket*** - Publish your products and pricing to clients instantaneously.

What is the DRDM proposition?

WORKFLOW EFFICIENCIES

- ***Automation*** – Reduces manual tasks with streamlined processes.
- ***Accuracy*** – Ensures consistent, error-free contract management.
- ***Time Savings*** – Speeds up renewals, approvals, and audits.
- ***Resource Optimisation*** – Frees staff for higher-value tasks.
- ***Integration*** – Connects with APIs, KYC, and compliance systems.





Simple or Complex workflows to automate your Exchange processes.

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